

Start-up Support

- In Switzerland there are a variety of organizations supporting start-ups free-of-charge:
 - **CTI Start-up** (business coaching): www.ctistartup.ch
 - **CTI Entrepreneurship** (mini-MBA courses): www.cti-entrepreneurship.ch
 - **CTI Invest** (pitching training and networking with investors): www.cti-invest.ch
 - **CTI Projects** (cooperation projects with academic institutions paid by the government): www.kti-cti.ch
 - **Venture** (coaching during business plan preparation): www.venture.ch

Source: Adapted from content provided by Silvano Cometta

Foundations & Business Plan Prizes/Loans in CH (1/6)

Foundation / Source	Link	Max. Prize (CHF '000)
Venture	www.venture.ch	60
Fondation de Vigier	www.devigier.ch	100
Venture Kick	www.venturekick.ch	130
GebertRüf Stiftung	www.grstiftung.ch	500
Volkswirtschaft Stiftung	www.volkswirtschaft-stiftung.ch	150
Heuberger Winterthur	www.jungunternehmer-preis.ch	150
Startups	www.startups.ch/de/award	50
Swiss Economic Award	www.swisseconomic.ch	25
Fondation FIT	www.fondation-fit.ch	100
STI Stiftung	www.sti-stiftung.ch	500

Source: Adapted from content provided by Silvano Cometta

Foundations & Business Plan Prizes/Loans in CH (2/6)

Foundation / Source	Link	Max. Prize (CHF '000)
BCN Innovation	www.bcn.ch/soutien/economie/prix-bcn-innovation	500
FITEC	www.fitec.ch	500
Fongit	www.fongit.ch	variable
Fondation SeedCapital FR	www.seedcapital-fr.ch	200
Prix Créateurs BCV	www.prixcreateursbcvs.ch	30
ZKB Pionierpreis Technopark	www.technopark.ch	99
ZKB Start-up Finanzierung	www.zkb.ch	800
Finergence	www.finergence.ch	500
Innovation Network EPFL	http://vpiv.epfl.ch/	n.a.

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Prizes/Loans in CH (3/6)

Foundation / Source	Link	Max. Prize (CHF '000)
Ernst Göhner Stiftung	www.ernst-goehner-stiftung.ch	variable
Innovationsstiftung Schwyzer KB	www.szkb.ch/files/pdf1/innovationsstiftung_kurzpraesentation_oktober2010.pdf	300+
Aargauer Unternehmerpreis	www.akb.ch/publish/kmu_unternehmerpreis.aspx?ActiveID=751	10
Burgdorfer Innopreis	www.burgdorf.ch/1721.html	10
InnoPrix SoBa	www.baloise.ch	25
Solothurner Unternehmerpreis	www.unternehmerpreis.ch/unternehmerpreis_gewinnera.html	20
KMU Primus	www.sgkb.ch/de/kmu_bank/GK_kmuprimus.htm	50

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Prizes/Loans in CH (4/6)

Foundation / Source	Link	Max. Prize (CHF '000)
Zuger Innovationspreis	www.zug.ch/behoerden/volkswirtschaftsdirektion/direktionssekretariat/innovationspreis/ziel-preis-und-jury	20
Innovationspreis	www.hkz.ch/de/unternehmenswelt/innovationspreis.php	10
Neuunternehmerpreis	www.gewerbe-treuhand.ch	10
Jungunternehmerpreis	www.jungunternehmerpreis.ch/index.php	n.a.
Motivationspreis Thurgauer Apfel	www.ihk-thurgau.ch/was-wir-tun/motivationspreis-thurgau.html	10
Canton Bern Reg. Dev. Agency	www.wfb.ch/2056/3145/2127.asp	n.a.

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Foundations & Business Plan Prizes/Loans in CH (5/6)

Foundation / Source	Link	Max. Prize (CHF '000)
Tebo-Umsetzungspreis	www.tebo.ch/index.php?id=385	20
PERL	www.lausanneregion.ch/xml_1/internet/fr/intro.cfm	50
EPFL Research Award	http://commission-recherche.epfl.ch/page-37347-en.html	n.a.
Strategis	www.prixstrategis.ch	50
Prix du développement durable	http://ge.ch/dares/developpement-durable/bourse_prix_cantonal-1115-3475.html	30
SwissInnovation Challenge	http://innovation.swiss-challenge.org/en	30

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Foundations & Business Plan Prizes/Loans in CH (6/6)

Foundation / Source	Link	Max. Prize (CHF '000)
http://www.swisscom.ch/startup	http://www.swisscom.ch/startup	Visibility
PostFinance	https://www.postfinance.ch/de/biz/offer/startup/award.html	Visibility
Axpo Energy Award	http://www.swiss-startup-award.ch/de/	50
Axa Innovation Award	http://www.axa-winterthur.ch/De/privatpersonen/kampagnen/Seiten/innovation-award.aspx	50

Links to Foundations

Foundation / Source	Link
Links to many other foundations	www.edi.admin.ch/esv/00475/00698/index.html?lang=de
Swiss Foundations	www.swissfoundations.ch
ProFonds	www.profonds.org

Source: Adapted from content provided by Silvano Cometta

Seed & Innovation Loans in CH

Source of Loan	Link	Max. Loan (CHF '000)
Coopération Romande de C.	www.crcpme.ch	500
BG Mitte	www.bgm-ccc.ch	500
BG Ost	www.obtg.ch	500
SAFFA	www.saffa.ch	120
George Aegler	www.microcredit-solidaire.ch/de/accueil/index.php	30
Fondetec	www.fondetec.ch	100
CentralWay	http://centralway.com/de/seed	n.a.

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Awards with other Support in CH (1/4)

Source	Link	Award (CHF '000)
CTI Start-up Label	www.ctistartup.ch/en/services/coaching/cti-start-label/	Visibility
René Liechti	www.fondation-liechti.ch	50
Idee Suisse Award	www.idee-suisse.ch	Visibility
IMD Start-up Competition	www.imd.org/news/IMD-2011-Startup-Competition-Winners.cfm	Students support
Swiss Technology Award	www.ch-innovation.ch/index.cfm?sef=1,295,33,0,0,1,1	Visibility
Venture Leaders	http://venturelab.netlive.ch/index.cfm?CFID=27446934&CFTOKEN=90932516&page=118358	Visibility in the US for CH firms

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Awards with other Support in CH (2/4)

Source	Link	Award (CHF '000)
Best of Swiss Gastro	www.bestofswissgastro.ch	Visibility
James Dyson Award	www.jamesdysonaward.org	10+
ETG Electro Suisse	www.electrosuisse.ch/g3.cms/s_page/65520	10
ITG Electro Suisse	www.electrosuisse.ch/g3.cms/s_page/65220	10
Life Science Prize	www.lifesciencesprice.ch/preis/default.asp?lang=	10
Prix Éclosion	www.eclosion.ch/FR2/4_portrait/prix2010.php	Visibility, Support
Swisscom Start-up	http://startup.swisscom.ch/de?campID=offm_re_startup	Early-stage support

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Awards with other Support in CH (3/4)

Source	Link	Award (CHF '000)
Watt d'or	www.bfe.admin.ch/org/00483/00638/index.html?lang=en	Visibility
Banque Alternative Suisse	www.abs.ch	50
Schwab Social Entrepreneur	www.schwabfound.org/sf/SocialEntrepreneurs/index.htm	Visibility
Social Impact Award	http://socialimpactaward.ch/	Visibility
SEIF – Social Entrepreneurship Initiative	www.socialentrepreneurship.ch	Visibility
Debio Pharm	www.debiopharm.com/responsibility/awards/392-the-debiopharm-life-sciences-award-switzerland.html	100
Best of Swiss Web	www.bestofswissweb.ch	Visibility

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Lists of Swiss start-up investors and tools to identify additional investors

Lists and Tools

Visit www.startup.ch for a list of investors

Visit the Swiss Venture Capital Association (SECA) website (www.seca.ch)

Visit www.gruenden.ch for tips and a list of investors

Search the Swiss Company Register for startups to identify Board Members that may be investors (www.shab.ch)

Visit CTI Invest (www.cti-invest.ch/Members/Member-List.aspx) and the Swiss Venture Guide (www.swissventureguide.ch)

Subscribe www.startupticker.ch for news on Swiss start-ups

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