ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

Teaching videos:

Options for video types (scenarios), production and publication

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	Production methods - For more details see page 2 *Parenthesis indicate the production method is suited only in certain situations.*						
Scenarios	**1: Do-It-Yourself (DIY)**	**2: DIY Plus**	**3: Studio** (IT MMS)	**4a: Filming on location** (IT MMS)	**4b: Filming on location** (DIY)	**5: Course recording** (IT MMS)	**6: Event recording** (IT MMS)
Scenario A: Blended learning (in moodle or via email-link). See also Torque.	Yes	Yes	Yes	Yes	Yes	(Yes)	(Yes)
Scenario B: Sending updates and feedback (during semester) or on special occasions	Yes	Yes	(Yes)	Yes	Yes	(Yes)	(Yes)
Scenario C: MOOC	No	No	Yes	Yes	No	(Yes)	(Yes)
Scenario D: Promotional Video – use for announcements, MOOC, etc. (on public, official websites such as Dpt.-Website)	No	No	Yes	Yes	No	No	(Yes)
Scenario E: Student Video – produced by students as a graded semester performance. Optional use for blended peer2peer-learning	Yes	Yes	(No)	No	Yes	No	(Yes)

Production methods (details)

Production Method	Details	Location	Notes	Costs
1 **Do it yourself** DIY	a) Tablet (IT MMS) b) Elmo-Visualizer (LET) c) Wolfvision Visualizer (IT MMS)	anywhere suitable	Short introduction of tools, manual (how-to video by end of 2016) **No dedicated live support** (on demand only, 75 CHF/h)	free
2 **Do it yourself PLUS** DIY PLUS	a) Tablet (IT MMS) b) Wolfvision Visualizer (IT MMS) c) Video („talking head"; end of 2016)	DIY-Studio / recording studio HG D23	**Use DIY-Kits in recording room (HG D23):** Short introduction of equipment & tools by IT MMS, manual (how-to-video by end of 2016), **Live support on demand only** (on demand only, 75 CHF/h)	free
3 **Studio**	Videostudio (high end for MOOC, films, corporate communication etc.)	HG D13	IT MMS	75 CHF/h
4a **Filming on location**	On location	anywhere	IT MMS, custom by project type, cf. https://www1.ethz.ch/id/services/list/mms_pd_prod/index_EN	Individual / per (half-)day
4b **Filming on location DIY**	On location	anywhere	DIY; equipment (cameras etc.) is available with IT MMS, cf. https://www1.ethz.ch/id/services/list/mms_is_pool/index_EN	free
5 **Course recording**	In an equipped lecture hall	26 equipped lecture halls	IT MMS, cf. https://www1.ethz.ch/id/services/list/mms_pd_lecture/index_EN	free
6 **Event recording**	Any lecture hall	Conferences, workshops etc.	IT MMS, cf. https://www1.ethz.ch/id/services/list/mms_pd_event/index_EN	125 CHF/h

Publication options

Video Publication (incl. statistics)	Scenario Types	Options	Responsible	Notes	Costs
1	A-E	ETH video portal (eg. recorded lectures, events) http://www.video.ethz.ch/	IT MMS	- Customized player for content preview - Via ITS MMS	free
2	D	ETH-Website(s) in CQ5/AEM	Departments	Standard player embedded to your website - Only via ITS MMS, cf. https://www1.ethz.ch/id/services/list/mms_pd_distr/cms_EN	free
3	A-E	YouTube	Departments	-Privacy issues to be considered.	n/a
4	A, B, C, E	Moodle	Departments	- Only via ITS MMS, cf. Deutsch: https://www1.ethz.ch/id/services/list/mms_pd_distr/cms/. English: https://www1.ethz.ch/id/services/list/mms_pd_distr/cms_EN	free
5	C, D	edX	Departments	For MOOC	free

Planning and preparation of teaching videos

Content	Example Videos	Support
• Quality criteria for teaching videos at ETH	10 Ideal scenarios for video with example videos Media Production Styles (Arizona State University / links by IT MMS following in autumn of 2016); generally cf. http://onlinestudio.asu.edu/media-samples	• Educational Development and Technology (LET): Contact: Pascal Schmidt: pascal.schmidt@let.ethz.ch • ITS Multimedia Services https://www1.ethz.ch/id/about/sections/its-mms/index_EN

Editing

		Costs
Postproduction for all video types	IT MMS	75 CHF/h

All quotes from IT MMS are for business hours (8am-6pm, Mo-Fr); other times are possible upon request. Cf. http://www.video.ethz.ch/content/dam/vp/Support/Tariffs%20ITS%20MMS%202016.pdf for tariffs.

ITS Multimedia Services / Educational Development and Technology (LET), 2016